

# Press Play

**Let's Start Something.**

**All the best things begin when you Press Play!**

**Step right up and welcome, we've been waiting for you!**

Totally not creepy, right? Keep reading though, we promise it gets better >>

Know how everybody remembers exactly where they were when they heard Michael Jackson died? You probably didn't expect that to feel like such an important moment for you to remember, what with all the things we forget on a daily basis, from where you left your car keys to your partner's birthday to how long you need to keep your pasta boiling to get that perfect *al dente*.

I've cooked pasta about eight million times and Michael Jackson died only once, yet my brain still chooses to remember this one moment so vividly (I'm not alone on this, right?).

Here's the point: get ready to remember this moment for the rest of your life. Welcome to Press Play, a weekly newsletter dedicated to Western North Carolina, specifically the Asheville, Waynesville, Brevard, Hendersonville areas.

We'll keep you informed on all the interesting goings on, from music and shows to restaurants to the great outdoors to jobs to infinity and beyond. We'll be dedicated to affordable, off-the-beaten path events and happenings, with a focus on local business.

We will also have a focus on local news. It's too easy to not pay attention to what's going on in the area, national news is so much flashier. We think you'll find that the news we publish and link to other websites is relevant and thought provoking.

WNC is such a culturally rich area with strong ties to the past and a fresh focus on the future. We wish to celebrate that.

Look for us in your inbox every Thursday, and we'd love to hear any feedback on your favorite pieces and recurring sections. Let's make something cool together. We won't stop 'til you get enough.

-Jay Salton, Editor

**Ready to skip ahead for the fun stuff ?**

## Take your date to the next level



### The ultimate compatibility test

Harness up, clip in, grab your rope and pick a safe word before taking your relationship to the next level. With several locations in Asheville to choose from, indoor rock climbing is a great way to be one on one with your partner to reach the climax (of the chosen wall you decide to take on) #itstheclimb



### Hike it out

Justify stuffing your faces with as many carbs, dairy and sweets as possible. Take your human of interest on a stroll through some of Asheville's farmers markets on a Saturday morning, followed by a hike off the Blue Ridge Parkway to find a #pictureperfect #picnic spot.

## Start (and end) your day patio chillin' at our fave spots:

In the interest of celebrating summer, here are some coffee shops and bars with patios—in Asheville, Waynesville, and Brevard—to start and spend the rest of your day in.

*ASHEVILLE: Brooklyn's little brother  
(that it has never met or heard about)*



### Start off at Battle Cat Coffee/Tiger Bay

Enjoy a fine iced coffee beverage surrounded by plants and people wearing black at this West Asheville spot. Then walk to the back of the establishment to realize there is a sandwich and taco restaurant that lets



### Spend the rest of your day at The Lazy Diamond

Well, don't get there earlier than 5, unless you'd like to just look at it from the outside (there is a mural next to it). Cheap drinks that don't utilize Evan Williams, cigarettes every five minutes, and live music from local and touring

you eat your food anywhere on the premises. They have a fantastic Cuban sandwich. Best in town, for real.

weirdoes a few times a week. It is not hard to not leave this place.

### *WAYNESVILLE: A place down the road from Asheville*



#### **Start your day at Panacea**

Located in a historic warehouse that for years served as the town's local grocery, this rustic, homey shop roasts their own coffee beans, serving you that freshness. The inside is very spacious; it still looks like a grocery store! In that space they sell things that are not coffee, like mugs. There are sandwiches too. Great mugs.

66 Commerce Street, Waynesville, NC 28786



#### **Spend the rest of your day at Boojum Brewing**

Serving up the King of the Mountain IPA requires a level of confidence in this area. Who is the true King of the Mountain? Does this mountain truly need a monarchy or are they just a figurehead? Were they invited to the Royal Wedding? Does serving the King of the Mountain make Boojum Brewing a Buckingham Palace of Western North Carolina bars, per se? Discuss all these questions over a King of the Mountain Double IPA.

50 N Main Street, Waynesville, NC 28786

### *BREVARD: Pretty sure I knew a guy in college who was from Brevard but just said he was from Asheville...*



#### **Start the day at Quotations**

A commenter on Facebook said this place was "lit." This is a double entendre. While the restaurant keeps its lights on during open hours, it is also an exciting place for



#### **Spend the rest of your day at Wine Down on Main**

A little more expensive than the other places on this list. Don't worry, you deserve it. Also, don't wine. Yep. A place to relax or

gatherings, never a dull moment. I've also never seen so many exclamation points used in the comments section of a Facebook page—all positively, mind you. This really tells you everything you need to know.  
147 E Main Street, Brevard, NC 28712

wine down after a long week. And it's not like stupid expensive. You can make it happen on a Friday, like right after you get paid.

28 E Main Street, Brevard, NC 28712



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## Worth the Drive >>>

**Jake Shimabukuro @ The Caverns, Pelham, TN**

World renowned ukelele virtuoso + stunning underground venue + easy day-trip drive = Worth-it experience you won't soon forget.



[Get Tix Here](#)

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## Terrible summer-themed songs that are actually awesome (Part 1)



*“Summer Nights” by John Travolta and Olivia Newton John*

People sing this still ubiquitous cheese sandwich from *Grease* every time somebody asks another to “tell [them] more” about something, leading to decades of curious people not learning any more of the information they were seeking, due to the singing. Perfect for a summer afternoon or when you don't want to delve into more details of a story.

[Sing Along Now](#)



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## Obscure Holiday Celebration: World Oceans Day

Celebrate the other 70 percent of the Earth this June 8. World Oceans Day is a global celebration that reminds us to do our part in protecting the ocean and all the weird things you find in it. The focus for this year is “preventing plastic pollution and encouraging solutions for a healthy ocean.” Cut up those six-pack rings! Also, avoid throwing them in the ocean.

[Learn more about World Oceans Day](#)

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### **Cold Mountain Music Fest returns June 8-9**

The Second Annual Cold Mountain Music Festival will take place June 8-9 at Lake Logan in Haywood County. The lineup includes Shovels & Rope, Mandolin Orange, River Whyless, Jon Stickley Trio, The Steel Wheels, The Broadcast, the Kenny George Band ...

[Read more](#)

[www.theguidewnc.com](http://www.theguidewnc.com)

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### **MEET THE EDITOR**

Hi, I'm Jay. I like pizza, puppies and snarky emails. I hope you do too, cuz I got lots more where this came from.

[Hit me up sometime.](#)



**PressPlay.news**

With home bases in Asheville, Waynesville and beyond...

Catch us if you can.

