

# Press Play

Bowled Over by...

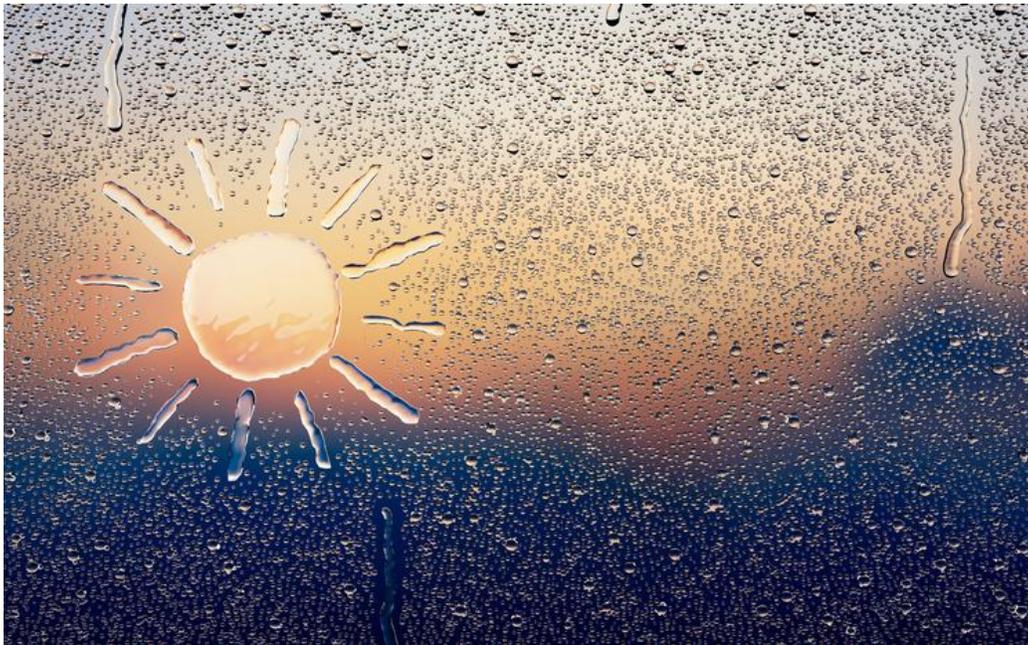


## Let's Start Something.

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July 12, 2018

### Greetings!



### Welcome to Press Play!

Has anyone noticed that this summer has been hot? And rainy. Wait, is that what usually happens? Whatever. Now, I personally love rainy weather, but I hate nothing more than when it's raining and sunny outside. I need gloom or bright and shiny, not some weak combo. Anyone else with me? No? Alright. This week I've got plenty of indoor activities in case you hate rain, sunshine or the combination of both.

[Read our blog here](#)

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**It's (almost) Friday the 13th. Don't be this guy...**

## Cut it out, Mike, Is that you?



## Keep reading for ways to have fun without ending a friendship >>>>

Straight Outta Jay's Brain...

I love how many locally owned movie theaters there are in this area. One of the best things about them is that they play older films, from classic to totally bizarre to fun and silly. Grail, Asheville Pizza and Brewing and the Orange Peel all have some great film screenings coming up this week, all worth checking out. Especially if you've already seen Hereditary, because what else do you need to see? (Do not say Jurassic World: Fallen Kingdom).

I'm also giving a weekly-recommended list of musical events now. It's hard for anyone to keep up with how much music is going on around here. I'll have a recommended one that pertains to my snobby taste (I will almost always be in attendance) and a few that hopefully pertain to yours.

We've also got a new obscure holiday (this one you might actually care about), some recommended news stories, a new restaurant and more. In fact, this is a really good issue of Press Play, probably the best one yet. Get your friends to subscribe. They'll be impressed too.

Get your own inbox magic

**Out with the new, in with the old.**  
**Here are some screenings of older films showing this week:**

[Yellow Submarine at Grail Moviehouse](#)

Celebrating the 50th anniversary of the Beatles' bizarre foray into animation and children's entertainment (well, children and a certain type of inebriated adult), Grail presents Yellow Submarine in two special showings, July 14 and 15.

*Fun fact: The Beatles did not actually voice themselves for the movie. Their participation lay mainly in the soundtrack.*

[Tickets](#)

### **Grease (sing-along version) at Asheville Pizza and Brewing**

Everything is so serious today. Go see Grease, have some fun in your life, sing along for all I care. And it's great for kids too (they won't get the constant innuendos). Have you a blast July 18.

[Tickets](#)

### **The Big Lebowski at the Orange Peel**

Cult classic for those who love bowling, drinking White Russians and hate the Eagles. Still an inspiration to slackers everywhere. Takes place July 16 and it's FREE.

Tickets: You don't need 'em. It's free. Just show up on time, you slacker.

Bonus: [Become an ordained Dudeist priest here](#). It's also free (we know you're not working at the moment).

Share with a friend & start planning your double feature today:



[New here? Sign up now.](#)

Now a word from our sponsors...

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## I scream, You Scream...

### Obscure Holiday Celebration: Three stops for National Ice Cream Day, Sunday July 15

Forget about looking cool for a day and get cool with some ice cream (yeah, I'm sorry about that). Everybody's doing it. And lucky for you, there are plenty of places around that make their own unique, delicious, sometimes strange flavors. Here are a few:

[The Hop Ice Cream Café](#): You know this place if you live in Asheville. And if you love kale in your ice cream you're surely a devout follower.

[Whit's Frozen Custard](#): Whatever snobs, custard is different than ice cream. It will surely give you that same big smile on your face, though.

[Jack the Dipper](#): Had to give a shout out to this place because of their amazing name. Plus they have locations in Waynesville, Sylva, and Mooresville.



Ice Cream is better with a friend. Share now.



**New Business Alert:**



**Ok, so it's not really new. But the addition of a food menu is :)**

Introducing.....The Canteen at [Frog Level Brewing](#).

Here's what you need to know:

- The menu offers “Pub fare with a modern flair.”
- All meats and veggies are local. (within a 100 mile radius of Frog Level local)
- Indecisive? This menu has 12 items so no need to stress.
- Stressed? The Chief Operating Officers favorite item is the ‘Grill Instructor’ with tots.
- Frog Level's beer is incorporated into Frog Level’s food. Yum!
- Frog Level officially began serving food July 6.
- Love themes? The owners are retired military, which will make sense once

you take a look at their new menu. [Check it out here](#)

# Sample the menu for FREE

One lucky NEW subscriber to Press Play will win a cool \$25 in Frog Bucks good for anything at the brewery.

Forward this email to a friend. If they win, maybe they'll take you along :)

[Subscribe Now to win](#)

\*Fine Print Stuff: This contest is open to new Press Play subscribers who sign up from July 12 - Aug. 1. Drawing will award 1 lucky winner, randomly chosen from entries on Aug. 2. Winners will be notified at the email address they subscribed with. Winner will also be announced on social media. See links below. Not open to employees or partners of Mountaineer Publishing Co. Inc., just to be fair and all.

## Jams: Music events to see this week

- My pick: Gun Outfit at the Mothlight, July 15

Loose and laid back psych-country from LA. Pretend you're in the desert late at night with a few Grateful Dead worshipping freaks (sounds like a fantastic time to me).

### Tickets

- Free Dead Fridays featuring Phuncle Sam at Asheville Music Hall, every Friday

Speaking of the Dead, here is Asheville's very own tribute to them (can you believe it, Grateful Dead tribute in Asheville???) Phuncle Sam seems to be the name of the group, not a particular member, which is a little disappointing to me for some reason.

Tickets: It's free. Don't need 'em.

- Live Music Saturdays at Innovation Brewing

Who's playing? We don't know! But this popular, innovative (according to them) brewery is a good place to spend a Saturday evening anyway. They're saying a different live band every week. Head there every Saturday and see if they keep their promise!

Find more information on Innovation at <http://www.innovation-brewing.com/>

- Waste Man at Lazy Diamond, July 19

Ripping art punk from New Orleans. Dissonant and heavy. For the weirdoes out there

[Find more information](#)

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## ICYMI: The news you missed last week presented...right now.



### **A garden for all: With Backyard Organics, everyone can grow**

CANTON - Among rolling hills in Canton, Marty and Michael Yates have found a plot of land that nurtures their deep-rooted passion of cultivation and sense community. The Yates, who retired in the area from Atlanta, Georgia, three years ago, have built...

[Read more](#)

[www.themountaineer.com](http://www.themountaineer.com)

- [A better way to handle drug addiction cases](#)
- ["Bright and Bold" at Asheville Gallery of Art](#)
- [Splash into summer adventure](#)

And this week in weirdness....

[Wild Turkeys \(not the drink\) roam](#)



## Looking for a job? I'll do the work for you!

[Treetops Adventure Park Guide](#): Swing through the trees in a “professional but fun loving” environment (how many times have you heard that). [Apply](#)

[Firestorm Books and Coffee](#): work/own a feminist bookstore co-op [Apply](#)

[The Admiral](#): looking for line cooks for this West Asheville fine dining establishment. Can you handle it? I sure couldn't. [Apply](#)

Hiring? Let us know.

### In the Know: How to (safely) toss your empty camp stove fuel cans.

So you've been killing it on the campgrounds and now you've accumulated a collection of empty fuel canisters. Do you know how (and where) to properly dispose of them?

Link for preparing the cans: [How to recycle](#)

In Haywood: Take them to the Materials Recycling Facility (on Recycle Rd. in Clyde).

In Buncombe: Recycle with your curbside pick up (if empty). If not, take to Household Hazardous Waste drop off



## Enjoying PressPlay? Awesome!

We're glad to have you. We'd be even happier if you'd share us with your friends. The more the merrier, right?

### MEET THE EDITOR

Hi, I'm Jay. I like pizza, puppies and snarky emails. I hope you do too, cuz I got lots more where this came from.



Hit me up sometime



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